



Canadian Mental  
Health Association  
Ontario

— SYMPOSIUM 2025 —

# LEADERS ADVANCING WELLNESS

Sharing Strategies for a Flourishing  
Health Care Workplace

## SPONSORSHIP / EXHIBITOR PACKAGE

**APRIL 29 & 30, 2025**

**DoubleTree by Hilton Hotel**  
108 Chestnut Street, Toronto, Ontario

# LEADERS ADVANCING WELLNESS

## Sharing Strategies for a Flourishing Health Care Workplace

*Leaders Advancing Wellness: Sharing Strategies for a Flourishing Health Care Workplace* is the inaugural symposium from [CMHA Ontario's Your Health Space program](#). This event will bring together nearly 300 health care leaders from across Ontario to discuss psychological health and safety in the workplace, promote collaboration, and explore actionable steps to improve workplace mental health within their organizations and the healthcare sector. This symposium not only sets the stage for meaningful dialogue, but also serves as a crucial lead-up to Mental Health Awareness Month in May.

Join us in championing healthier, more supportive healthcare work environment for all!

### Invitation to Sponsor and Exhibit

We invite you to become a sponsor or exhibitor at our symposium. You will have an opportunity to promote your organization and services to a targeted group of leaders from across Ontario's health care sector, including senior organizational management and leaders overseeing wellness initiatives.

### About Us

Your Health Space is a workplace mental health training program developed by the Canadian Mental Health Association (CMHA), Ontario Division. It is exclusively available to Ontario's health care organizations for free, through funding from the Ministry of Health.



## Our Mission

To deliver workplace mental health training to Ontario's health care organizations. We are committed to supporting the mental well-being of Ontario's health care workforce by promoting psychological health and safety in the workplace.



## Our Vision

An Ontario health care system where staff are equipped to address symptoms of chronic workplace stress and conversations about workplace mental health become commonplace.  
An Ontario health care sector that embraces and invests in the psychological health and safety of its workforce.

## Our Website

Visit [www.yourhealthspace.ca](http://www.yourhealthspace.ca) to learn more about our offerings.

## What We Do

### Your Health Space:

- Provides psychoeducational training that is designed to help health care organizations address the chronic workplace stress affecting their workforce.
- Aims to help teams embrace psychological health and safety concepts, increase their mental health literacy, and encourage conversations about workplace mental health.
- Seeks to support organizations' staff retention efforts.
- Is designed for hospitals, long-term care homes, home and community care settings, primary care teams, and mental health and addictions services.
- Is delivered through trainer-led live workshops and self-directed E-Learning designed for Leaders, Health Care Workers, and all-staff.
- Offers training packages can be tailored to meet each organization's unique needs.
- Is available in English and French.

# Sponsorship Levels and Benefits

Presenting Sponsor  
Keynote Sponsor  
Wellness Sponsor  
Luncheon Sponsor  
Breakfast Sponsor  
Health Break Sponsor  
Technology Sponsor  
Breakout Session Sponsor  
Exhibitor Space

Cost Level	\$15,000	\$10,000	\$5,000	\$5,000	\$4,000	\$3,000	\$2,000	\$1,500	\$725 / \$525
Number of opportunities	1	2	1	1	1	1	1	16	10
Exclusivity with top billing	✓								
Speaking opportunity — 5 minute address	✓								
VIP seating at the head table	✓								
Premium Logo presence: main stage screen, conference program and website	✓	✓							
Introduction of Keynote Speaker		✓							
Prominent advertising in printed program	Full Page	Half Page	¼ page	¼ page					
Public acknowledgement during opening and closing remarks	✓								
Wellness Room sponsor			✓						
Internet access and code name choice							✓		
Logo showcased on the main stage screen, program and website	✓	✓	✓	✓	✓	✓	✓	✓	✓
Complimentary exhibitor space	✓	✓	✓						
Logo displayed on breakout session signage								✓	
Complimentary conference registrations	4	2	2	1	1	1	1	1	1
Logo Signage at specified meal tables				✓	✓	✓			
Inclusion of promotional items in delegate kits	✓	✓	✓	✓	✓	✓	✓	✓	✓

Program Advertising – Full Page – \$1,000 / Half Page – \$500

# SYMPOSIUM 2025

## Sponsorship/Exhibitor Request Form

## LEADERS ADVANCING WELLNESS

Sharing Strategies for a Flourishing Health Care Workplace

Please choose a Sponsorship/Exhibitor package:

<input checked="" type="checkbox"/>	Sponsorship/Exhibitor Package Option	Available	Cost
	Presenting Sponsor	1	\$15,000
	Keynote Sponsor	2	\$10,000
	Wellness Sponsor	1	\$5,000
	Luncheon Sponsor	1	\$5,000
	Breakfast Sponsor	1	\$4,000
	Health Break Sponsor	1	\$3,000
	Technology Sponsor	1	\$2,000
	Breakout Session Sponsor	16	\$1,500
	Exhibitor Space	10	For Profit \$725 / Non Profit \$525
	Program Advertising	10	Full Page – \$1,000 / Half Page – \$500

Total: \_\_\_\_\_

Payment Method:  Cheque  Money Order  VISA  Mastercard

Organization Name

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Contact Name

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Credit Card #

Amount \$

Expiration Date

Authorization #

Authorized Signature

Return this form **by email** to [sherry@innovative4you.com](mailto:sherry@innovative4you.com) with credit card details or **mail with a cheque** to:

### CMHA Ontario

**RE: Leaders Advancing Wellness: Sharing Strategies for a Flourishing Health Care Workplace**

180 Dundas Street West, Suite #2301

Toronto, ON, M5G 1Z8

Attention: Patricia Larmond

### Need assistance?

Sherry Sim, Event Planner, will also be available by phone to process your sponsorship requests.

1.866.655.8548



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